



**mabala noise**

E N T E R T A I N M E N T

Where Words Fail, Music Speaks



# Who is Mabala Noise?

Mabala Noise is a record label that focuses on what is important; investing in the music and talented artists that create it. We believe in creating a collaborative and innovative environment where our artist can thrive and reach their maximum potential in a stress-free atmosphere. Mabala Noise offers services in music concerts and festivals.

Mabala Noise has rendered concerts and held festivals to audiences over a Million people since inception and continues to pioneer events in South Africa, Africa with a mission to take on a global stage.

Our Vision is defined by the word 'one'. We are one team, with one vision, and one goal. We work together as one collective unit, producing all styles of great music!

The Mabala Noise movement evolved through a collaborative decision among artists and administrators that were fed up with greedy record labels to create an organization that encourages creativity, community, and an environment where artists can work on their music freely without distraction or concern.



The vision of our movement began in 2008, originally called Emabalabala Entertainment and later changed our name in 2015 to be Mabala Noise. Piece by piece we put together a domestic and international management team who understands the industry and our role as a management company that has a vested interest in helping our artists grow and advance their careers.

We pride ourselves as being a youthful and forward-thinking management company that embraces innovation, takes advantage of cutting-edge Internet strategies and our international networks of affiliates, while still understanding the invaluable knowledge we can gain from industry veterans.

Mabala Noise is first and foremost an initiative of good-will. We are about maintaining our uncompromising core values of focusing on and providing the resources and services needed, so our artists can focus on their music. We reinvest everything into developing new talent for the love of the music.

We remain focused on our role as administrators, facilitators, and a support network of our artists. We take pride in being the main source of management, booking, and production of music. While hosting successful events, Mabala Noise will continuously strive to become the number one place to be for any artist.

We are an environment where great music, great minds, and great energy meet. Be one with us and come join the International movement that is Mabala Noise.

# The Mission

Mabala Noise aims to expose South African talent on a global platform, showcasing diversity through music and entertainment.



# The Vision

Create awareness and demand for South African talent worldwide.



**mabala noise**  
ENTERTAINMENT

# Celebrity & Artist Catalogue

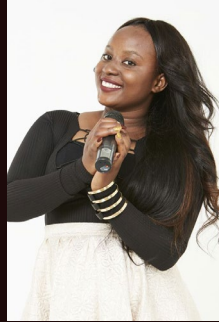
Mabala Noise is home to a diverse roster of recording artists, personalities and actors.

## Afro Pop



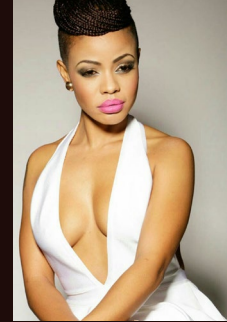
**Letoya Makhena**

South African actress, singer and TV personality. Well known for acting in South Africa's famous soap operas such as Isidingo and Generations.



**Ann Singer**

Namibian artist/ Singer/ Song writer/ Radio presenter



**Zandi Khumalo**

Started her career as a back up singer and dancer, but is taking the front row as a singer.

## Afro Pop



**Jay Spitter**

One of the most talented spitters of the new generation. There is nothing stopping this muso from achieving his dreams and making it big, while raising Mpumalanga's flag.

## Hip Hop



**Gigi Lamayne**

Female Hip Hop Artist, songwriter, poet and poem writer, award winner



**Nasty C**

Hip Hop artist, songwriter and producer, Multi Award Winner

## Hip Hop



**Ricky Rick**

Hip Hop artist, actor, writer & composer, Multi Award Winner



**Zakwe**

Hip Hop Artist, won Hip Hop Award for Lyricist & Metro FM Award for Best Hip Hop



**Du Boiz**

Newcastle born Hip Hop artist who has collaborated with US Rapper Star Tyga, Metro FM Bust Music Video of The Year Award

# Celebrity & Artist Catalogue

Mabala Noise is home to a diverse roster of recording artists, personalities and actors.

## Gospel



**Victory brothers**

South African Local Gospel Duo

## RnB



**LeeAnn Dlamini**

International Singer & Songwriter. Working with artists such as Sean Paul, Fat Joe, Kanye West, Snoop Dogg, Pharrell Williams to name a few. She has won Metro FM Award for Best RnB

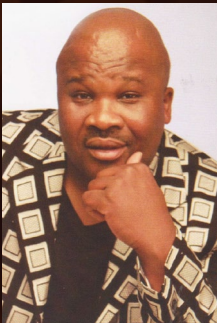
## Kwaito



**Lvovo Derrango**

Kwaito artist, multi award winner, 2007 Metro FM Award for Song of the Year, Best Kwaito SAMA Awards 2010, Best Kwaito Single 2017 Metro FM Awards

## Maskandi



**Thokozani Langa**

After receiving exposure on national radio and the traditional South African music program Ezodumo, nominated for SAMA for both his albums Ipeni Nephepha (2005) and Lishonil' Ilanga (2006), in the category of Best Maskandi Album and Best Mbaqanga Album.



**Mroza**

Mroza has released at least six albums in his career so far. It was only with the release of Van Damme in 2016 for Summer Song of the Year that his music was really able to hit the mainstream.

## DJ's



**DJ Bongz**

House DJ, Producer, Sold double platinum with his classic single "Thina Sobabill"



**Major League Djz**

DJ Duo, Producers



**Ms Jones**

DJ, producer and entrepreneur with impeccable acumen and bite.

# Celebrity & Artist Catalogue

Mabala Noise is home to a diverse roster of recording artists, personalities and actors.

## DJ's



**DJ Chynaman**

House DJ, Producer

## Personalities



**Mbali Nkosi**

Actress, presenter, singer and dancer.

Claim to Fame:

Big Brother Mzansi Season 2 and  
Generations SABC 1



**Khanyi Mbau**

SA Television Host, Actress & Radio  
Personality known for her roll in SABC  
2 Soap Opera Muvhango and SABC 1  
soapie Mzansi, and her own reality show  
called : Katch it with Khanyi,  
just to name a few.

## Personalities



**Kay Sibiya**

South African Model, Television  
personality and actor. He is the  
Co-Host of SABC 1 Magazine show,  
Sunday Chillaz and Star on Tv Hit  
Series The Queen



**Letoya Makhena**

South African actress, singer and TV  
personality. Well known for acting in  
South Africa's famous soap operas  
such as Isidingo and Generations.

# Event Management

Mabala Noise has and continues to host concerts and festivals, whether the gathering is private or holds national capabilities. Our event history spans over 8 years.

## Past Events



Annual Donaldson Dam Picnic Explosion.

**10 000+** Attendance.

Mpumalanga Comes Alive.

**35 000+** Attendance.



Taung Cultural Calabash

**55 000+** Attendance.



Chris Brown, Tanashe and Eve Concert

**15 000+** Attendance.

Voted Best marquee at the Vodacom Durban July.





Robin Thicke and French Montana  
Concert in Durban and Johannesburg

**15 000+** Attendance.

Nasty C Ivysen Tour - Cape town

**6 000+** Attendance.

SOLD OUT  
Castle of Good Hope



Migos SA Tour  
DURBAN + JOHANNESBURG

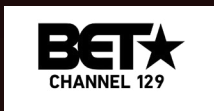


Durban **SOLD OUT**  
Durban ICC

**7 000+** Attendance.

Johannesburg **SOLD OUT**  
TicketPro Dome

**20 000** Attendance.



BET International Awards After party USA,  
In assosion with Universal Africa & ACA Agency US



Mabala Noise in assosion with MTV Base Africa brought Future to SA.



Officially appointed by Gauteng Provincial Government Mabala Noise and Molite Productions to organize the Nelson Mandela Memorial sevice in 4 different staiiums accross GP.

Duties - Production, Stage and Sound, Coordiantion, Branding, Artist Management and Lineup.



# Music Pioneers

Mabala Noise aims to expose South African talent on a global platform, showcasing diversity through music and entertainment.



## 2016 Metro FM Awards

Du Boiz



Best Music Video

Nasty C



Best New Artist  
Best Kwaito  
Single



Best Male



Best Hip Hop

LVOVO



DJ Bongz



Best Kwaito  
Album



Song of the Year



mabala noise  
ENTERTAINMENT



## 2015/16 SA Hip Hop Awards

Nasty C



Freshman of the  
Year

Gigi Lamayne



Best Female

Major League



Best DJs



**mabala noise**  
ENTERTAINMENT



**2017 South African Music Awards**

**2017 SABC Music Awards**

Nasty C

Mroza



**Song of the Year**  
Most Prestigious Award

**Song of the Year**  
Most Prestigious Award

# Talent Feature



Mabala Noise Hip Hop wonder kid 'Du Boiz' featured the international sensation Tyga on his smash hit 'Dope Dream'.



Du Boiz also came back for seconds when he featured in the African remix of the internationally acclaimed Phat Joe hit 'All the way up'. Being able to rub shoulders with the best of the best, namely Jay Z and Wizkid.

It was slowly becoming clear that Mabala Noise Entertainment can play on a global scale, and not just the South African market.

# Talent Feature



Next it was the turn of Mabala Noise rapper Nasty C to get introduced to the international market, collaborating with French Montana on his single 'Allow' and then again with Omar Hardwick on 'A star is born'.

Mabala Noise is gaining traction on a global scale, and they, with their performers are ready to take on the world.



**mabala noise**  
ENTERTAINMENT

# Social Media Insights

Mabala Noise has the biggest digital following across its artist and personality portfolio in Africa.



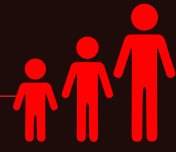
**5.7M+**

Digital Followers



**13-35**

Age Demographic



**235 000**

Weekly Reach



**8-20**

Monthly video uploads



**2.7Million**

Weekly Engagement



# Global Awareness

Global locations where Mabala Noise is heard.



South Africa  
United States  
Mozambique  
Tanzania  
Angola  
Phillipines  
Iraq

Qatar  
Serbia  
Canada  
Brasil  
Ghana  
Turkey  
Malaysia

Italy  
Thailand  
Kenya  
United Kingdom  
India  
China  
Botswana

Nigeria  
France  
Saudi Arabia  
Egypt  
Cuba  
Ireland  
Cameroon  
Germany  
Australia



mabala noise  
ENTERTAINMENT



**mabala noise**

E N T E R T A I N M E N T

Bookings@mabalanoise.co.za

